

2022 NATIONAL IMPACT REPORT



BOY SCOUTS OF AMERICA®

ORDER OF THE ARROW

The Order of the Arrow has emerged from adversity stronger on a path toward growth. 2022 was full of accomplishments cementing the OA's role in this new era of Scouting we find ourselves in today. From our National Order of the Arrow Conference at the University of Tennessee, joined by over 6,400, to the showcasing of the new Gateway and Eastern regions, our Arrowmen are committed to continuing our legacy of service and sharing our impact within this new era of Scouting.

Arrowmen now have new opportunities to lead in service with the introduction of our two new regions. Dozens of leaders have banded together, formed new Gateway and Eastern identities, and continued training the nation's top youth leaders with an enhanced National Leadership Seminar program.

As OA High Adventure programs have grown, hundreds of Arrowmen have experienced unparalleled adventures at BSA High Adventure bases. To further enhance the OAHA experience, we are evaluating and revamping our OAHA programs, introducing new ideas, spectacular program and endless opportunities for adventure.

As we celebrate all that 2022 was, we could not be more proud to lead the way as we all move toward a new future for our organization. We are grateful for all the Arrowmen that ensure our timeless spirit of brotherhood, cheerfulness, and service with their brothers in the Order of the Arrow and their friends in the Scouting movement.

Yours in Service,



Zach Grinvalsky
2023 National Chief



Grant Kim
2023 National Vice Chief

2022 BY THE NUMBERS

255
councils

99,460
members

25,306
elected
candidates

6,133
unit elections
completed

21,624
inductions

\$1,908,526.68
funds provided to local councils

939,581

hours of service given,
which equals a monetary value of

\$29,878,675.80

NOAC 2022

National Order of the Arrow Conference

July 25–30, 2022 • University of Tennessee, Knoxville

6,405
Arrowmen On Site

230
Contingents

5,143
Delegates

1,262
Staff

503
Remote Delegates

1,883
Survey Respondents

91%
of youth rated NOAC as "Excellent"
or "Above Average"

81%
are "extremely or very likely"
to attend the 2024 NOAC

76%
believe NOAC should
be held every two years

86%
rated NOAC Staff as "Excellent"
or "Above Average"

76%
of youth are more likely to seek
opportunities to serve their lodge

NOAC 2024

University of
Colorado, Boulder
July 29 - August 3



National Leadership Seminar



510

participants
across 10
NLS Courses



Developing Youth Leadership Conference



207

participants
across 9
DYLC Courses



Order of the Arrow HIGH ADVENTURE

12,626

hours of service given

315

total participants



63

participants

3,600

service hours

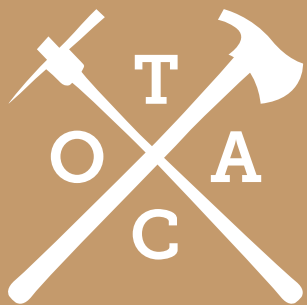


46

participants

1,376

service hours

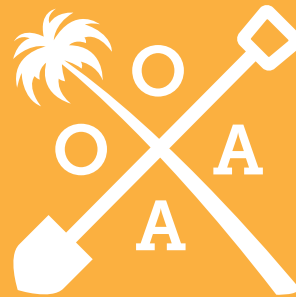


133

participants

5,850

service hours



72

participants

1,600

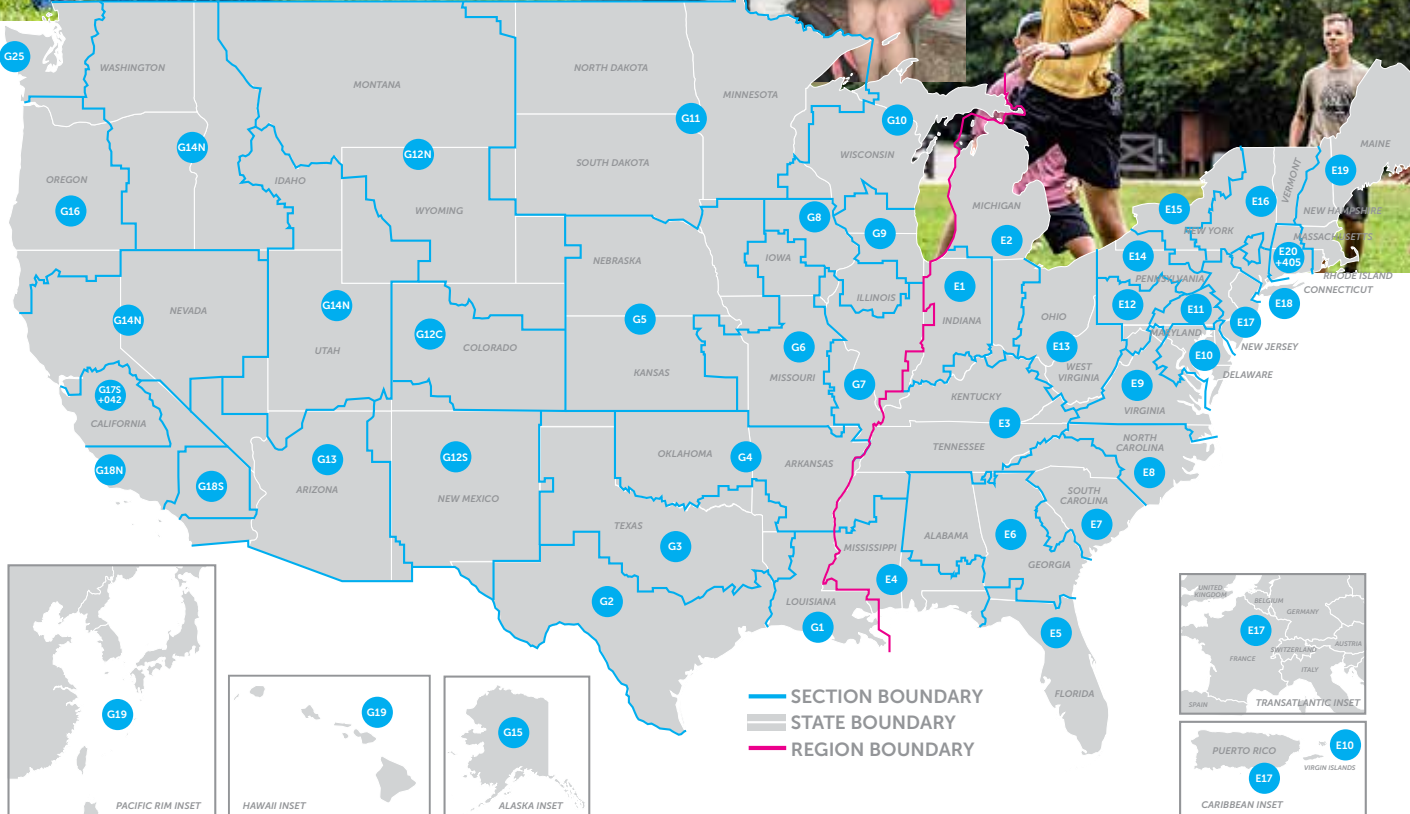
service hours



10,000



Arrowmen attended Section Conclaves around the country



Vision for what is to come

Endowment

80

Nearly 80 donors have contributed
to these funds as the Initial Class
of Signer

RELAUNCH

the Order of the Arrow
National Endowment



BOY SCOUTS OF AMERICA®
NATIONAL FOUNDATION

GROWING FUTURE LEADERS

Supporting lodges - what we're doing to support lodges/councils

The Order of the Arrow's business plan is centrally focused on lodges.



Activities, investments, or protocols promoted by the national committee needed to have a distinct value to lodges



Nick Morey
2021 Southern Region Chief



Lodges responded well to Thrive's tenets of engaging youth leadership to take ownership of success of the lodge in all new ways.

NOAERS (National Order of the Arrow Event Registration System) and NENLMS (National Events Needs List Management System) received much needed enhancements, developers spent countless hours developing forthcoming dues payment and event registration tools.



The Order's Technology and LodgeMaster teams were non-stop in their help to make lodges and Order members have an even better technological experience. To help align resources and support a consistent brand, most section websites were moved to a common platform.

OA Tech team members made the magic happen at NOAC with the development of "QUEST" — a game played with smart phones. QUEST was made by OA members from scratch and enjoyed flawlessly by the nearly 7000 participants and staff of NOAC.



Member Experience

Diversity, Equity, and Inclusion

The OA will strive to become the model for diversity, equity, and inclusion in the Boy Scouts of America.



Host DEI trainings and affinity spaces at the 2022 National Order of the Arrow Conference for:

- Scouts of Color
- Women in Scouting
- LGBTQ+
- Allied Scouts
- Scouts with Disabilities

The affinity spaces were among the most popular programs at NOAC.

- Coach lodges and sections on how to incorporate DEI into their local programs and operations.
- Develop and adopt the OA's Commitment to Diversity, Equity, and Inclusion, which establishes our DEI vision and multi-year priorities.

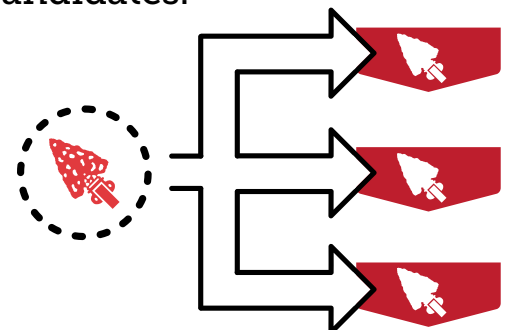


Youth Retention Subcommittee

Focus on improving candidate and new member welcoming and belonging in the OA.

1. Update the language in the Member Portal's automated emails in LodgeMaster used to communicate with members, non-members, and candidates.

2. Improve the Member Experience with efforts to identify best practices in lodges and chapters across the organization and provide resources to implement them locally



3. Leverage OA Communications resources to share stories and experiences of welcoming and belonging from within our organization to provide resources for lodges and chapters to use in their activities.

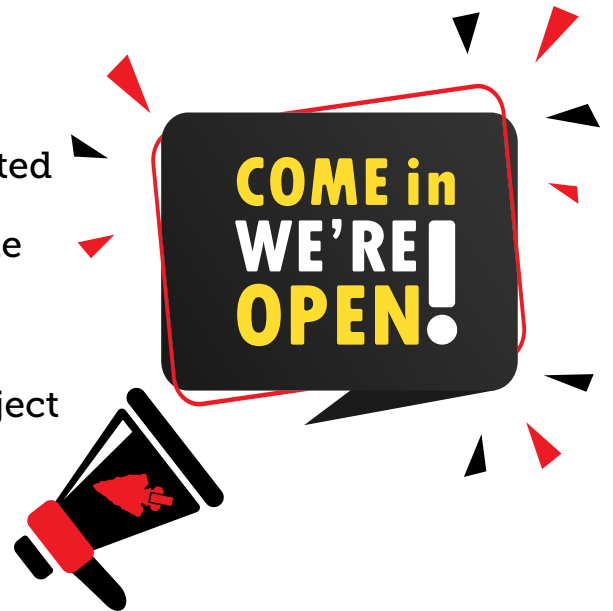
Member Experience



The Member Experience line of effort gathered data and feedback from the top 15 member retention lodges in 2020 and 2021. The results demonstrate general trends among the lodges for successful member retention strategies. The subcommittee consolidated these findings into an acronym called "CONNECT," which represents strategies that have been proven to be successful in retaining members.

Member Portal

The Member Portal line of effort has completed a revision of the Inductions Module in LodgeMaster. The main goal is to incorporate greater welcoming and belonging to more strongly align with each step on a member's journey through the Order of the Arrow. One of the major focuses was on catchy subject lines that would engage and retain the interest of members - a modern version of the Spirit of the Arrow.



Communications

The Communications line of effort explores ways to engage youth members on OA social media channels and other types of engagement videos, such as the "Get Ready with Me" and "Come With Me" trends that are currently popular on social media. The videos will showcase members' personal experiences in the OA, including lifelong friendships formed in the OA that will inspire new members to complete the member journey.



National Order of the Arrow Committee

2022 NATIONAL LEADERSHIP

National Chief

Tim Reiss

National Vice Chief

Steven Buer

Gateway Region Chief

Dirk Smelser

Eastern Region Chief

Alex Pillis

Past National Chief

Derek Porter

Past National Vice Chief

Greg Brown

Past Central Region Chief

Terry Hendriex

Past Southern Region Chief

Nick Morey

National Chairman

Chris A. Grove, M.D.

National Director

Cortland Bolles

Staff Adviser

Shane Calendine

2022 NATIONAL COMMITTEE PILLARS

Field Operations

Tracy Atherton – Gateway Region Chair

Jeffrey Q. Jonasen – Vice Chair Field Operations

Ryan King – Outdoor Program

Donnie Stephens – OA Alliance

Mack J. Zewalk – Eastern Region Chair

Foundation and Development

Michael G. Hoffman – Past Chair

Carl M. Marchetti, M.D. – Past Chair

Lodge Impact

Thomas S. Bain – Technology

Joe Barton, M.D. – Youth Retention

Scott W. Beckett – Vice Chair Lodge Impact

Michael R. Card – Technology Tools

Evan Chaffee – Thrive/Activate

Layla Spanenberg – Council Integration/Mergers

Mike White – Expectations of Lodges

Member Experience

Jeremiah (JJ) Arnold – Induction/Activation

William (Bill) Chin – Induction/Activation

Devang Desai – Vice Chair Member Experience

Don Hough – Membership Growth

Preston Marquis – Communications

Hector A. (Tico) Perez – Barriers to Entry

Clint E. Takeshita – National Events

Mission & Reputation

Christina Clark – National Honor Society

Dwayne Fontenette – Diversity, Equity, Inclusion

Ed Lynes – Vice Chair Mission & Reputation

Jason A. Wolz – Native American Relations

Organization Strategy

Glenn T. Ault, M.D. – All Program Evaluation

Anthony J. (Tony) Fiori – Vice Chair Organizational Strategy

Carey J. Mignerey – Financial Strategy

Mike Tangen – Intermediary Support

The Order of the Arrow would like to recognize the Members responsible for creating this report:

Eli Hattersley
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Preston Marquis
Grant Phifer



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